

ORDER

KSNV

Orders

Order / Rev: 105008
 Alt Order #: 06837949
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 Flight Dates: 10/16/12 - 10/22/12
 Original Date / Rev: 08/01/12 / 10/11/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact:
 Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Obama for America *Revised*
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	154	\$126,825.00	\$107,801.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	154	\$126,825.00	\$107,801.25	0.00
Totals	154	\$126,825.00	\$107,801.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$126,825.00
Market	100%	\$422,750.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,777.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$59,185.00
KTUD	1%	\$4,227.50
KVVU	26%	\$109,915.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,820.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wa@M		5-6a	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	-TWTF--	4	\$450.00	0.00

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
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 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	M	5-6a	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a	-TwThF-----	:30	(\$450.00)	0.00	NM					
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F 5-8a WakeUp w/Wagner5-6a	5-6a	-TwThF----	:30	(\$450.00)	0.00	NM					
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a	-TwThF----	:30	(\$450.00)	0.00	NM					
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a	-TwThF----	:30	(\$450.00)	0.00	NM					
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a	-TwThF----	:30	\$450.00	0.00	NM					
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
6	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a	-TwThF----	:30	\$450.00	0.00	NM					
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
7	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a	-TwThF----	:30	\$450.00	0.00	NM					
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
8	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a	-TwThF----	:30	\$450.00	0.00	NM					
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
E 2	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	M	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a	M-----	:30	(\$450.00)	0.00	NM					
See MG 2.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a	M-----	:30	\$450.00	0.00	NM					
Ⓜ MG for 2.1 10/22															
[Revised Rate to Reinstate]															
E 3	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagn Wake Up Early Wagners	M	430a-5a	-TWT---	:30	4	\$100.00	2	0.00	NM	4	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWT---	4		\$100.00		0.00						
E 4	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagn Wake Up Early Wagners	M	430a-5a	M-----	:30	1	\$100.00	2	0.00	NM	1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$100.00		0.00						
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	M	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$700.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$900.001		0.00	NM	8	\$7,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	8		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 7.9, 7.10, 7.11, 7.12, 7.13, 7.14, 7.15, 7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3, 7.7, 7.6, 7.2, 7.4, 7.5, 7.1, 7.8															
[Revised Rate to Reinstate]															
10	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3, 7.7, 7.6, 7.2, 7.4, 7.5, 7.1, 7.8															
[Revised Rate to Reinstate]															
11	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3, 7.7, 7.6, 7.2, 7.4, 7.5, 7.1, 7.8															
[Revised Rate to Reinstate]															
12	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3, 7.7, 7.6, 7.2, 7.4, 7.5, 7.1, 7.8															
[Revised Rate to Reinstate]															
13	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3, 7.7, 7.6, 7.2, 7.4, 7.5, 7.1, 7.8															
[Revised Rate to Reinstate]															
14	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3, 7.7, 7.6, 7.2, 7.4, 7.5, 7.1, 7.8															
[Revised Rate to Reinstate]															
15	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3, 7.7, 7.6, 7.2, 7.4, 7.5, 7.1, 7.8															
[Revised Rate to Reinstate]															
16	KSNV	10/15/12-10/21/12		Today Show		658a-9am	-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3, 7.7, 7.6, 7.2, 7.4, 7.5, 7.1, 7.8															
[Revised Rate to Reinstate]															
E 8	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.001		0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$900.00		0.00						
E 9	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.001		0.00	NM	1	\$350.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-			1		\$350.00	0.00					
E 10	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-			1		\$625.00	0.00					
E 11	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$225.00	2	0.00	NM	1	\$225.00
				News 3 Sunrise SUNDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S			1		\$225.00	0.00					
E 12	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S			1		\$750.00	0.00					
E 13	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S			1		\$500.00	0.00					
E 14	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				Chris Matthews SUN 9:30am											
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S			1		\$600.00	0.00					
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd Hour	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--			8		\$425.00	0.00					

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E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd Hr M-F Today Show II	10M	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	8	\$3,400.00

TODAY SHOW II

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/15/12 10/21/12 -TWTF-- 8 \$425.00 0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
2	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
3	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
4	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
5	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
6	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
7	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
6	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
9	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8, 15.3, 15.7, 15.4, 15.6, 15.5, 15.2, 15.1 [Revised Rate to Reinstate]						
10	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8, 15.3, 15.7, 15.4, 15.6, 15.5, 15.2, 15.1 [Revised Rate to Reinstate]						
11	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8, 15.3, 15.7, 15.4, 15.6, 15.5, 15.2, 15.1 [Revised Rate to Reinstate]						
12	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8, 15.3, 15.7, 15.4, 15.6, 15.5, 15.2, 15.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
13	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8, 15.3, 15.7, 15.4, 15.6, 15.5, 15.2, 15.1 [Revised Rate to Reinstate]						
14	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8, 15.3, 15.7, 15.4, 15.6, 15.5, 15.2, 15.1 [Revised Rate to Reinstate]						
15	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8, 15.3, 15.7, 15.4, 15.6, 15.5, 15.2, 15.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
16	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8, 15.3, 15.7, 15.4, 15.6, 15.5, 15.2, 15.1 [Revised Rate to Reinstate]						

E 16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd Hr M-F Today Show II	10M	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
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TODAY SHOW II

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/22/12 10/28/12 M----- 2 \$425.00 0.00

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		2			\$425.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		(\$425.00)		0.00	NM		
See MG 16.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/22/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 16.2 10/22															
[Revised Rate to Reinstate]															
E 17	KSNV	10/16/12	10/19/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--		8			\$325.00		0.00				

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/16/12	10/19/12	M-F Today Show III 4th Hr Today 4th Hour	BM	10am-11am	-TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00

TODAY SHOW III

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/15/12 10/21/12 -TWTF-- 8 \$325.00 0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$325.00)	0.00	NM
			See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
2	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$325.00)	0.00	NM
			See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
3	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$325.00)	0.00	NM
			See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
4	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$325.00)	0.00	NM
			See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
5	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$325.00)	0.00	NM
			See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
6	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$325.00)	0.00	NM
			See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
7	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$325.00)	0.00	NM
			See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
8	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	(\$325.00)	0.00	NM
			See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
9	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
10	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
11	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
12	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
13	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
14	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
15	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						
16	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]						

E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th Hr Today 4th Hour	BM	10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
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TODAY SHOW III

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/22/12 10/28/12 M----- 2 \$325.00 0.00

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$225.002		0.00	NM	4	\$900.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$225.00		0.00			
E 24	KSNV	10/22/12	10/22/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.002		0.00	NM	1	\$225.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$225.00		0.00			
E 25	KSNV	10/16/12	10/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$425.001		0.00	NM	4	\$1,700.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$425.00		0.00			
E 26	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.001		0.00	NM	1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$425.00		0.00			
E 27	KSNV	10/16/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$325.001		0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$325.00		0.00			
E 28	KSNV	10/22/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$325.00		0.00			
E 29	KSNV	10/16/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001		0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$450.00		0.00			
E 30	KSNV	10/22/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.001		0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$450.00		0.00			
E 31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-TWTF--	:30	8	\$725.001		0.00	NM	8	\$5,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					8	\$725.00		0.00			
E 32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	2	\$725.001		0.00	NM	2	\$1,450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$725.00		0.00			
E 33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	13	\$1,200.001		0.00	NM	13	\$15,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					13	\$1,200.00		0.00			

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00

NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-TWTF--	13	\$1,200.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KSNV	10/15/12-10/21/12	M-F Early News	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
			See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22												
			[PGM CHG = DEBATE]												
2	KSNV	10/15/12-10/21/12	M-F Early News	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
			See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22												
			[PGM CHG = DEBATE]												
3	KSNV	10/15/12-10/21/12	M-F Early News	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
			See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22												
			[PGM CHG = DEBATE]												
4	KSNV	10/15/12-10/21/12	M-F Early News	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
			See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
6	KSNV	10/15/12-10/21/12	M-F Early News	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
			See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
7	KSNV	10/15/12-10/21/12	M-F Early News	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
			See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
8	KSNV	10/15/12-10/21/12	M-F Early News	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
			See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
13	KSNV	10/15/12-10/21/12	M-F Early News	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
			See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
15	KSNV	10/16/12-10/19/12	M-F Early News	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
			Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2												
			[Revised Rate to Reinstate]												
16	KSNV	10/16/12-10/19/12	M-F Early News	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
			Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2												
			[Revised Rate to Reinstate]												
17	KSNV	10/16/12-10/19/12	M-F Early News	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
			Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2												
			[Revised Rate to Reinstate]												
18	KSNV	10/16/12-10/19/12	M-F Early News	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
			Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2												
			[Revised Rate to Reinstate]												
19	KSNV	10/16/12-10/19/12	M-F Early News	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
			Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2												
			[Revised Rate to Reinstate]												
20	KSNV	10/16/12-10/19/12	M-F Early News	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
			Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2												
			[Revised Rate to Reinstate]												
21	KSNV	10/16/12-10/19/12	M-F Early News	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
			Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2												
			[Revised Rate to Reinstate]												
22	KSNV	10/16/12-10/19/12	M-F Early News	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
			Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2												
			[Revised Rate to Reinstate]												

E 34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
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NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	M-----	2	\$1,200.00	0.00

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			2		\$1,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12	M-F Early News			5-630p	M-----	:30		(\$1,200.00)		0.00	NM		
See MG 34.3															
[NA NO DAY MOVES]															
3	KSNV	10/22/12-10/22/12	M-F Early News			5-630p	M-----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 34.1 10/22															
[Revised Rate to Reinstate]															
E 35	KSNV	10/20/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$450.00	2	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$450.00		0.00				
E 36	KSNV	10/21/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$900.00		0.00				
E 37	KSNV	10/16/12	10/19/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--			4		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	M-F Jeopardy			630-7pm	-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	M-F Jeopardy			630-7pm	-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.6,37.7,37.8															
[PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/15/12-10/21/12	M-F Jeopardy			630-7pm	-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	M-F Jeopardy			630-7pm	-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.6,37.7,37.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	M-F Jeopardy			630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3															
[Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	M-F Jeopardy			630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3															
[Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	M-F Jeopardy			630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3															
[PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12	M-F Jeopardy			630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3															
[Revised Rate to Reinstate]															
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$1,300.00		0.00				

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12		M-F Jeopardy	630-7pm		M-----	:30	(\$1,300.00)	0.00	NM				
See MG 38.2 [na debates]															
2	KSNV	10/22/12-10/22/12		M-F Jeopardy	630-7pm		M-----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 38.1 10/22 [PGM CHG = JEOP OR WHEEL IN PRIME]															
E 39	KSNV	10/16/12	10/19/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12		M-F Wheel	7-730pm		-TwThF----	:30	(\$1,300.00)	0.00	NM				
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F Wheel	7-730pm		-TwThF----	:30	(\$1,300.00)	0.00	NM				
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		M-F Wheel	7-730pm		-TwThF----	:30	(\$1,300.00)	0.00	NM				
See MG 39.5,39.6,39.7,39.8 [PGM CHG = JEOP OR WHEEL IN PRIME]															
4	KSNV	10/15/12-10/21/12		M-F Wheel	7-730pm		-TwThF----	:30	(\$1,300.00)	0.00	NM				
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12		M-F Wheel	7-730pm		-TwThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12		M-F Wheel	7-730pm		-TwThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12		M-F Wheel	7-730pm		-TwThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 39.1,39.4,39.3,39.2 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12		M-F Wheel	7-730pm		-TwThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]															
E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12		M-F Wheel	7-730pm		M-----	:30	(\$1,300.00)	0.00	NM				
See MG 40.2 [na debates]															
2	KSNV	10/22/12-10/22/12		M-F Wheel	7-730pm		M-----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 40.1 10/22 [PGM CHG = JEOP OR WHEEL IN PRIME]															
E 41	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$900.00		0.00						

Order / Rev: 105006
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 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 47	KSNV	10/17/12	10/17/12	Wed PR 9-10p Wednesday Prime 9-10pm	CM	9-10pm	--W----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$4,000.00		0.00			
E 48	KSNV	10/18/12	10/18/12	Thurs PR 10-11p Thursday Prime 10-11pm	CM	10-11pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$3,200.00		0.00			
E 49	KSNV	10/19/12	10/19/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$2,600.00		0.00			
E 50	KSNV	10/19/12	10/19/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$3,200.00		0.00			
E 51	KSNV	10/20/12	10/20/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$800.00		0.00			
E 52	KSNV	10/20/12	10/20/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$900.00		0.00			
E 53	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$2,400.00		0.00			
E 54	KSNV	10/21/12	10/21/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$10,000.00		0.00			
E 55	KSNV	10/21/12	10/21/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$350.00		0.00			
E 56	KSNV	10/16/12	10/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$1,200.00		0.00			
E 57	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
E 58	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,100.00		0.00			

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 58	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-			1		\$1,100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12	Sa-Su News 3 at Eleven		11pm-1135pm		-----Sa--	:30	(\$1,100.00)	0.00	NM				
See MG 58.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/20/12-10/20/12	Sa-Su News 3 at Eleven		11pm-1135pm		-----Sa--	:30	\$1,100.00	0.00	NM				
Ⓜ MG for 58.1 10/20															
[Revised Rate to Reinstate]															
E 59	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S			1		\$1,100.00	0.00					
E 60	KSNV	10/16/12	10/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--			4		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12	The Tonight Show		1135p-1237a		-TWThF----	:30	(\$500.00)	0.00	NM				
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	The Tonight Show		1135p-1237a		-TWThF----	:30	(\$500.00)	0.00	NM				
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	The Tonight Show		1135p-1237a		-TWThF----	:30	(\$500.00)	0.00	NM				
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	The Tonight Show		1135p-1237a		-TWThF----	:30	(\$500.00)	0.00	NM				
See MG 80.5,80.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	The Tonight Show		1135p-1237a		-TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	The Tonight Show		1135p-1237a		-TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	The Tonight Show		1135p-1237a		-TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
8	KSNV	10/16/12-10/19/12	The Tonight Show		1135p-1237a		-TWThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
E 61	KSNV	10/22/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	The Tonight Show		1135p-1237a		M-----	:30	(\$500.00)	0.00	NM				
See MG 61.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12	The Tonight Show		1135p-1237a		M-----	:30	\$500.00	0.00	NM				
Ⓜ MG for 61.1 10/22															
[Revised Rate to Reinstate]															
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00

